

CHOOSE RESPECT

RESPECT IS TO TREAT WITH CARE AND CONSIDERATION

Choose Respect Network Ltd
ABN: 31 134 759 621

Bunbury Edition - December 2009

RESPECT MATTERS

The Official Newsletter of the Choose Respect Network Ltd.

Premier visits Carey Park to See Choose Respect in Action

IN OCTOBER 2009 Premier Colin Barnett and Education Minister Liz Constable visited Carey Park Primary School to see the positive result of Choose Respect working in a school. Carey Park Primary school was one of the first Bunbury schools to implement Choose Respect in February 2007.

It was a very exciting day for the students and teachers at Carey Park Primary school with so many VIPs, camera crews, photographers and a whole entourage of people arriving at the school for the event. "It was great for the students to see how much interest there was in Choose Respect and what they have been working towards," Carey Park Primary School Principal Peter Rigden said.

Dr Constable said she was pleased that other schools in the Bunbury area would be implementing Choose Respect. "Carey Park Primary has successfully included the seven Choose Respect values into every part of the school day - from flying flags at the school entrance to including messages in the daily announcements." She said. Dr Constable went on to acknowledge the success of Choose Respect in helping to reduce incidents of bullying by 30 per cent. The school has also seen a 40 per cent decline in episodes of bad behaviour.

Carey Park Primary School has worked hard to change its culture and encourage all students to treat each other with 'care and consideration.' Mr Rigden said that students and teachers had embraced Choose Respect which had resulted in long-term positive changes to the whole school environment. This also had a positive flow-on effect to the Carey Park community.



Annalise Jane Garbutt, 11, from Carey Park Primary, Bunbury;
Danni Dalton, 7, from Brunswick Primary in Brunswick;
Davana Stevens, 6, from Glen Huon Primary School in Eaton

Colourful Competition

LOCAL PRIMARY school children were encouraged to enter the Choose Respect Colouring-in competition as part of the Community Launch of Choose Respect in Bunbury.

Entry forms for the competition were published in the *Bunbury Mail* and were sent out to primary schools that wanted to take part.

Pictured here are the age-category winners with their entries. The winners received a double pass to the Grand Cinemas in Bunbury, generously donated by the Cinema Management. Choose Respect would like to thank the Grand Cinemas Bunbury for donating the tickets.

The entries were displayed at Centrepont and Bunbury Forum Shopping Centre in November.



Choose Respect in Bunbury is sponsored by:



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Community Launch of Respect a Roaring Success in 2009

THE CHOOSE Respect Community Launch, held on 10 October 2009 in Paisley square, was a great success and enabled the Choose Respect Management team to speak to more than 200 people in Bunbury about the initiative.

On the day the team distributed 157 Choose Respect Brochures, 173 adult wristbands and 137 child wristbands. A Choose Respect Colouring-In competition was run in conjunction with the *Bunbury Mail* and local primary schools. More than 200 entries were received.

Choose Respect Managing Director Gary Butcher said the event not only helped to raise awareness of Choose Respect but it also gave local people an opportunity to talk to the Management Team about some of the ways we might work together to make Bunbury a Choose Respect City.

"A Choose Respect city would be a place where everyone treated each other with care and consideration which would mean there would be less crime and we could all live in a happier, safer and healthier environment.

"Tolerance and understanding would be the norm, not just the exception." Project Facilitator Sarah-Jane Smith was impressed with the number of people in Bunbury who had already heard of Choose Respect. "It was great to hear that so many people wanted to know more about it Choose Respect. "Many of the people had heard their own school aged children or grandchildren talking about what they had learned in school. It's wonderful to know that the children who learn about Choose Respect have decided to embrace it, not just at school but also in their homes."



Leo Hillcox (5) at the Choose Respect Bunbury Launch.

Appointment of Choose Respect Bunbury Project Facilitator



IN SEPTEMBER 2009 Sarah-Jane Smith was appointed as the Bunbury Choose Respect Project Facilitator. Sarah-Jane's appointment marked a milestone in the roll out of Choose Respect in Bunbury.

When Choose Respect received \$160,000 in funding from the Department of Local Government and Regional Development to roll out Choose Respect over four years in Bunbury it was clear that they would need someone on the ground to assist the Resource Management Team.

Bunbury MLA John Castrilli, a long term supporter of Choose Respect, congratulated Sarah-Jane on her appointment.

"Her role will be to support the Bunbury Choose Respect Management Team and having her on board will allow further progress to be made on the significant groundwork which has already been done."

Sarah-Jane has 11 years Marketing Communications experience and brings to the role strong skills in media liaison, public relations and project management. Sarah-Jane has also worked for many government and not-for-profit organisations including the Australian Medical Association, Department of Community Development and Fiona Stanley's Australian Research Alliance for Children and Youth. Sarah-Jane's work in London as a Press Officer for the British Heart Foundation and Big Lottery Fund helped to further develop her skills in promoting not-for-profit organisations.

Sarah-Jane will work part-time (12 hours per week) from her home office. The role of the Bunbury Project Facilitator is to provide support to the Choose Respect Team, help coordinate activities around Choose Respect and raise awareness of Choose Respect. She will also be responsible for helping to ensure the long-term sustainability of Choose Respect by securing sponsorship and other sources of funding.

Sarah-Jane can be contacted on mobile 0409 167 804 or e-mail sarah-jane.smith@chooserespect.com

Fostering a "Culture of Respect" in our Community.

What is Choose Respect and why are we implementing it?

By Gary Butcher, Managing Director and Creator of Choose Respect

WHAT IS CHOOSE RESPECT?

Choose Respect provides a clear definition of Respect, that is "Respect is to treat with care and consideration." This type of Respect is different to the type of Respect that is based on the fear of punishment and the type of Respect that is earned. Choose Respect also provides a "Code of Behaviour" that gives an expression of what a "Culture of Respect" looks like.

WHY ARE WE IMPLEMENTING CHOOSE RESPECT?

I believe that if everyone made a conscious effort to Choose Respect, our world would be a better and safer place to live. At a local level, we are working together to see our school, organisation, business or community become a better and safer place to live. We are working to foster a "Culture of Respect", and to leave a legacy for the next generation.

HOW IS CHOOSE RESPECT IMPLEMENTED?

The STRENGTH of Choose Respect is that it is implemented by individual "CHAMPIONS" in their homes, schools, work place and social settings. A "CHAMPION" of Choose Respect recognises they are not perfect, but will "make a conscious effort" to live by the Choose Respect "Code of Behaviour" themselves. A "CHAMPION" of Choose Respect will use "Choose Respect" to EXPLICITLY work to foster a "Culture of Respect".

"Will you become a Champion of Choose Respect?"

Champions work towards Choose Respect Community

2009 has been a busy year for the Champions of Choose Respect and the Choose Respect Management Team in Bunbury. There have been many milestones along the Choose Respect journey and it is important to reflect on our major achievements in 2009:

- January – the Choose Respect Network Ltd is registered and established as a not-for-profit organisation.
- February – Withers Primary School, Bunbury adopts Choose Respect.
- April – Go West, Bunbury agrees to sponsorship arrangement with Choose Respect providing courtesy car.
- April – the local government (City of Bunbury) endorses Choose Respect.
- May – Bunbury Grant Money received from State Government.
- September – Bunbury Project Facilitator Sarah-Jane Smith is employed.
- September/October – Gary Butcher, Managing Director attends all Rotary Club meetings in Bunbury and gives Choose Respect presentation.
- October – Choose Respect workshop enables CR Team to connect with potential Choose Respect champions in Bunbury.
- November – Adam Road Primary School, Bunbury and Glen Huon Primary School in Eaton launch Choose Respect.

The Choose Respect Management team would like to thank all the Champions who helped make these events possible.

In November 2009 the Bunbury Choose Respect Management Team held a strategic planning workshop to help define the goals and directions of Choose Respect in Bunbury for the upcoming years.

It is sure to be an even more eventful 2010 with more exciting activities taking place and more Champions of Choose Respect signing up to make Bunbury a better and safer place to live.

For more information contact the Bunbury Project Facilitator Sarah-Jane Smith on 0409 167 804.



Bunbury Choose Respect Management Team (from left): Karen Collins, Adam Johnson, Heidi Martin, Shirley Gibaut, Leanne Maher, and Peter Rigden. (Absent from photo: Sue Adams)

Fostering a "Culture of Respect" in our Community.

Adam Road Primary School Launches Choose Respect



This poem was read out by a student at the Choose Respect Launch at Adam Road Primary School:

CHOOSE RESPECT

by

Courtney Tomane – Year 6
Adam Road Primary School

*We care for our school community.
Believe in yourself and show
honesty.*

*I choose respect for others
not just for me.*

*Treat animals with respect
even the trees.*

*Martin Luther King
Changed American history.*

*Why can't we all have a dream?
Choosing respect and living in
harmony.*

*Respect others and respect yourself.
Lend a hand when people
need help.*

*Every game you must play fair.
Accept other people's differences
and show you care.*

We are a family everyday.

Choosing respect is the way.

Adam Road Primary School students dressed to impress at their school launch of Choose Respect. This fabulous photo taken by Choose Respect Management Team member Leanne Maher made it onto the front page of the *Bunbury Mail*. The student's yellow headbands showed they were the true heroes of Choose Respect.

From the Managing Director, Gary Butcher:

Thank you for reading the first "Respect Matters" - the official newsletter of the Choose Respect Network Limited. It is hoped that this newsletter will give us the opportunity to share exciting news and provide regular updates to our Champions, supporters and the wider Bunbury community. 2009 has been a very successful year. Now our Choose Respect Bunbury Project Facilitator is on-board it is the perfect time to bring you a round-up of the year.

We hope you enjoyed the read as much as we enjoyed putting it together and reflecting on our action-packed year. Please take some time to give us some feedback on this newsletter or share your Choose Respect stories with us for future editions by e-mailing sarah-jane.smith@chooserespect.com



MANAGING DIRECTOR:

Gary Butcher

Creator of Choose Respect

Mobile: 0419 868 845

Email: gary.butcher@chooserespect.com

Postal Address: 26 Skua Grove
Seville Grove WA 6112
AUSTRALIA

BUNBURY PROJECT FACILITATOR:

Sarah-Jane Smith

Mobile: 0409 167 804

Email: sarah-jane.smith@chooserespect.com

Website: chooserespect.com

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